



Our partners must clearly demonstrate the value they can bring to a large portion of Franchise Partners, their willingness to work within a franchise system, and be committed to the same high level of customer service and integrity with which we operate. Business partner relationships are vetted carefully and piloted prior to being rolled out to the entire network. We develop relationships on an international, national or regional level, and are able to create economies of scale for our business partners.

**The next step to partnering with Homewatch CareGivers includes completing the form that follows and returning it to [Elisabeth Doherty](#) by email or fax at 303-758-1724. Please allow 4 to 6 weeks for someone to contact you with next steps.**

**Company Name**

**Your Name**

**Address, City, State, Zip**

**Phone**

**Email**

1. We look to partner with companies that share similar values. What are your company's mission, vision, and values?
2. What is the opportunity to partner with Homewatch CareGivers? How will this partnership drive our system revenue, enhance our brand, or impact our bottom line?
3. With what industry is your company associated? Please tell us about your brand in general and your brand equity within that industry.
4. Please tell us about your worldwide footprint. In which states, regions, or countries do you operate? We prefer to work with organizations that have at least a nationwide footprint.
5. Please share how your company is prepared to offer Homewatch CareGivers enhanced value should we engage in a partnership? What terms or services can you offer our network? How are these terms or services more valuable for Homewatch CareGivers versus what you offer others in the home care industry? Do you foresee offering our system an exclusive relationship within the home care industry?
6. What is the process for engaging with your business? Who will be the dedicated contact for our corporate office and for our Franchise Partners?



Homewatch International, Inc

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7. Please share with us other successes you have had in engaging with home care agencies or franchise systems.
8. How would you measure success with our system? What types of monthly or quarterly reports do you plan to make available?
9. Because we are in this business for the long haul, and we understand how time consuming a truly effective and deep business partner relationship is, we need to understand your company's long range plan. Please share how you anticipate your business model changing in the next 5-10 years.
10. Please share any additional thoughts that are germane to a potential business partner relationship.

