

Franchise Process

NINE STEPS TO FRANCHISE PARTNERSHIP GUIDE

1 Submit Confidential Questionnaire

We appreciate your interest in our franchise opportunity. Your completed questionnaire begins the process of investigation. This is the first step in our franchise process towards ownership.

2 Introduction Call

This step in our franchise process will immerse you in Homewatch CareGivers history, culture and values. We will also introduce you to this exciting industry and how we have become the leader in the Home Care Industry as well as your role as a franchise partner.

3 Franchise Disclosure Document (FDD) Review

Your representative will review the Franchise Disclosure Document with you and answer any questions you may have.

4 Territory Review

On this call we identify and agree upon your territory based on your interest and market availability. This is an important step in our franchise process.

5 Pre-Opening & Training

On this very important call we will review some of the necessary steps needed to prepare you as a Homewatch CareGivers franchise partner. This step helps you learn how you become your own boss and covers everything from after you become a franchisee through the opening of your office, as well as our on-going training opportunities.

6 On-Going Support

On this call, you will learn more about our marketing programs, technology, and on-going world class support services available to help your business succeed.

7 Franchisee Validation Calls

This step is designed to help you achieve the most out of your calls with other franchisees. By having this step in the middle of the franchise process, you will have a better understanding of the opportunity and therefore be able to get the most out of each call.

8 Executive Staff Interview

This is your opportunity to speak with our President and Executive Staff prior to receiving an invitation for a Discovery Day visit.

9 Discovery Day

Congratulations! This is the final step in our mutual investigation process before you are awarded a franchise. Your Discovery Day visit will give you an opportunity to meet with our executive staff and department managers who will work closely with you as a new franchisee. This is a very exciting time for all of us!